## Web site Packages

## McPub Designs

716 E. 10<sup>th</sup> St.
Glencoe, MN 55336
320-864-5518
fax 320-864-5510

Marketing Solutions by McLeod Publishing, Inc. Glencoe, MN

Warketing Solutions by Wicket				
Pricing	Starter	Basic	Standard	Custom
Setup Fee (Setup of Web site, layout and design. Customized modules may incur an extra cost)	\$225.00	\$450.00	\$750.00	\$1100.00
Monthly Fee (includes 15 min. maintenance per month)	\$15.00	\$50.00	§65.00	\$80.00
1-Year Pre-Payment w/Discount (setup fee additional, see above)	\$150.00	\$550.00	\$715.00	\$880.00
<b>General Features</b>	\$30	\$50	\$65	\$80
Disk Space	500 MB	1 GB	10 GB	20 GB
Pages	1-9	10-19	Unlimited	Unlimited
Data Transfer	5 GB	5 GB	20 GB	30 GB
Domain Name Registration and Transfer (Free domain name registration with sign-up for 1 year)	<b>/</b>	<b>/</b>	/	<b>/</b>
Site Search (This allows your visitors to search the contents of your site. Powered by Google, Yahoo and other search providers.)		/	<b>/</b>	<b>/</b>
Member System (Allows visitors to sign-up for membership on your site)	Can be added for \$5/month	Can be added for \$5/month	/	<b>/</b>
Mass E-mail Members (Send e-mails to all your members at once)	Can be added for \$5/month	Can be added for \$5/month	/	<b>/</b>
Online Newsletter				<b>/</b>
Password Protected Pages (Allows 'members only' access to site content)			<b>/</b>	<b>/</b>
Multiple Domains (1 domain name included per Web site package.)	<b>/</b>	<b>/</b>	/	<b>/</b>
Customer Support				
Telephone Support	<i>V</i>	<i>V</i>	~	
E-mail Support	/	<b>/</b>	<b>/</b>	<b>/</b>
Web site Tools				
Contact Form with Auto-responders (Automated and template-based data collection from site visitors.)	1 included	<b>/</b>	/	<b>/</b>
Gallery (Automatic image resize and thumbnail creation.)	1 included	/	/	/
Articles (Create and easily manage news articles. Add a thumbnail photo to each article. Start and stop date for articles.)	/	<b>/</b>	<b>/</b>	<b>✓</b>
E-Commerce Mini-Store (Set-up and manage an extremely easy-to-use E-Commerce store. Automatic thumbnail creation, drag & drop management, easy-to-use interface for your site visitors.)				<b>~</b>
Ad Management (Upload and manage banner ads on your site.)	/	/	<b>V</b>	/

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Packages continued	Starter	Basic	Standard	Custom
Staff Organizer (List staff bios with pictures and contact information.)	<b>/</b>	<b>/</b>	/	/
Store/Office Location(s) (List single or multiple locations. Includes small gallery, automatic thumbnail and image resizing on the server. Google Maps automatically generated to display your location.)	/	/	~	/
File Upload Library (Upload and easily manage multiple documents. Create password protected categories of documents.)	<b>V</b>	/	/	<b>/</b>
Manage Design™ Support				
Library of Templates to choose from	<b>/</b>		<b>V</b>	
Online Site Management	<b>V</b>	/	<b>V</b>	<b>V</b>
Fully Customizable Pages	/	<b>V</b>	<b>/</b>	<b>/</b>
Ability to Add Custom Pages	/	<b>/</b>	/	<b>/</b>
Add Your Own Pictures to Pages	/	<b>V</b>	/	<b>/</b>
E-mail Features  E-mail Accounts (Additional e-mail accounts can be added for \$1.00/month per address.)	1 e-mail address included with package	3 e-mail addresses included with package	5 e-mail addresses included with package	10 e-mail addresses included with package
Unlimited E-mail Aliases (This allows you to have multiple e-mail addresses point to the same e-mail account, i.e. sales@example.com would point to youremail@example.com)		/	<b>/</b>	<b>/</b>
Anti-Virus Anti-Spam Protection	/	<b>/</b>	/	<b>/</b>
Web-based E-mail	/	<b>/</b>	/	<b>/</b>
Use Your Own Mail System or Exchange Server	<b>/</b>	<b>/</b>	<b>V</b>	<b>V</b>
Customizable Auto-Responders for Web Forms	<b>/</b>	<b>/</b>	<b>V</b>	<b>/</b>
Custom Web site Support Plans (We'll do the work for you! Extra hourly rates may apply.)	/	<b>V</b>	<b>/</b>	<b>V</b>

### **Optional Services**

The following can be added at any time. Some items may include extra fees.

#### **Site Migration Services**

(We will setup your new site based on your current setup.)

#### **Detailed Web Stats Tool**

(VisiStat Web site Tracking, §15/month extra charge)

#### **Search Engine Optimization**

#### **Search Engine Submission**

(Automatically submit your site to all the major search engines.)

#### Secure File Exchange System

**Online Calendar** 

**Automated Offsite Backup System**